Press release of the "Guitars and more" exhibition

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Sunday, November 25, 2018

Tägi Wettingen, Sporthalle, CH-5430 Wettingen

Switzerland is generally renowned for fine chocolate and spicy cheese, for high-quality watches and powerful banks and for an impressive, picturesque mountain landscape.

What is less well known is that this small country has been making exceptional instruments for many generations. The famous Swiss school of violin making of Brienz or the excellent wind instruments from Thomas Inderbinen have long since gained international recognition and reputation. In addition, the guitar art of Claudio Pagelli from Chur (Canton of Grisons) enjoys the highest respect and admiration all around the globe! The innovative instruments of "Relish Guitars" and the high end effect tools of Sascha Greuter have been reviewed in popular guitar magazines and exhibited at the famous NAMM show in Anaheim CA.

The idea of providing the wider public with an insight into creative Swiss guitar and equipment manufacturers and with a small selection of handpicked, international labels, was met with an extremely positive response among numerous exhibitors: The "Guitars and more" exhibition was born. This attractive exhibition offers numerous "Guitar" related treats and was met with great excitement and high visitor numbers when it launched initially in October 2016. The second edition in 2017, supplemented by workshops and additional exhibitors, was a big success once more.

A highly motivated organising team is already planning the next edition of the event, opening its doors on **November 25**, **2018**. The team is very pleased to have the opportunity to collaborate once again with "Grand GTRs" and "Guitar Magazin".

Beside electric guitars and basses, numerous acoustic guitars and even Ukuleles of the finest craftsmanship will be on show.

Amplifiers, effect pedals and handmade pickups will of course also be included, and visitors can look forward to seeing some ground-breaking innovations.

As a special highlight visitors are invited to participate exciting workshops with renowned, national and international guest speakers.

"Diagnosis and emergency stations" will offer free checks and smaller repairs on the guitars that visitors bring along with them. Visitors are welcome to bring their own instruments for a "check-up".

A small "swap meet" will be included giving everyone the opportunity to tout bargains at the flea market tables to interested buyers.

Due to the ongoing renovation and construction works on the "Tägi Saalbau" the exhibition 2018 will take place at the "Sporthalle Tägi" just across the street.

For more detailed information about the event and the represented exhibitors, please refer to the exhibition's website www.guitarsandmore.ch or on Facebook: www.facebook.com/Guitarsndmore

We are looking forward to a fascinating and exciting Sunday event, once more entirely dedicated to guitar aficionados - SAVE THE DATE!